## Yale school of management

## MBA Syllabus

## Course Information

Course Number: MGT 403 01-05
Course Title: Probability Modeling and Statistics
Term and Year: Fall 2019
Class meeting Time, Day:
Blue Cohort: Room 4420-Tue - Thur 10:10am - 11:30am
Gold Cohort: Room 4200-Mon - Wed 1:00pm-2:20pm
Red Cohort: Room 4420 - Tue - Thur 02:40pm - 04:00pm
Silver Cohort: Room 4200 - Mon - Wed 10:10am-11:30am

Green Cohort: Room 4420 - Tue - Thur 1:00pm - 2:20pm
Course support: Email somcoursesupport@yale.edu

## Contact Information

Professor(s)
Part I: Probability Modeling
Name: Nils Rudi (Blue/Green/Red)
Office Location: 3546
Telephone Number: 203-768-7908
Email Address: nils.rudi@yale.edu
Office hours: By appointment

Name: Ed Kaplan (Gold/Silver)
Office Location: 3550
Telephone Number: 203-432-6031
Email Address: edward.kaplan@yale.edu
Office hours: By appointment

## Part II: Statistics

Name: Katja Seim (Blue/Green/Red)
Office Location: 3520
Telephone Number: 203-432-5487
Email Address: katja.seim@yale.edu
Office hours: Wed 1:30-3:00 pm

Name: Jonathan Feinstein (Gold/Silver)
Office Location: 3556
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Office hours: Wed 2:30-4 pm and by appointment

TA(s)
Name:

## Lead TA:

## Name: Frank Shaw

Email: frank.shaw@yale.edu

Blue Cohort:

Name: Niraj Suri
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Name: Theo Greve Trampe
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## Gold Cohort:

Name: Gerardo Rosales
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Red Cohort:

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Silver Cohort:

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## Green Cohort:

Name: Farhana Hossain
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Name: Jason Clark
Email: j.clark@yale.edu

Review Sessions:
PROBABILITY (To be arranged by TAs)

| Day | Date | TA Office Hours | Room | TA <br> Workshops | Room |
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STATISTICS

|  | Blue/Gold/Red | Silver/Green |
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| Workshops |  |  |
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| Final Review |  |  |

Workshops within the same week will be identical.

## Course Material

Textbooks: No textbook required

Here are some suggested books if you would like to learn more about the topics covered in this course.

For Probability:

1) Introduction to Probability, Second Edition, by Charles Grinstead and J. Laurie Snell. A comprehensive introduction to probability with many examples but requires knowledge of calculus.
2) Fundamentals of Applied Probability Theory, by Alvin Drake. Also requiring calculus, this book provides a very physical introduction to probability. Calculus required for some but not all of the material.
3) Applied Probability: Models and Intuition by Arnold Barnett. Loaded with terrific, real examples. Calculus required for some but not all of the material.

For Statistics:

1) Cartoon Guide to Statistics by Larry Gonick and Woollcott Smith. It covers the material in probability and statistics in a nice intuitive way. Used in other programs (e.g. Harvard Kennedy School). Listed on Amazon.com for \$12.
2) Statistics, 4th Edition by David Freedman, Robert Pisani, and Roger Purves. Very nice introductory book, covering basic material: basics of means, medians, differences in means, and basics of regression. Listed on Amazon.com for \$128
3) Introductory Econometrics: A Modern Approach (with Economic Applications Online, Econometrics Data Sets with Solutions Manual Web Site Printed Access Card), by Jeffrey Wooldridge. Contains all the material covered in Statistics on regression as well as more advanced material. Used in many undergraduate and some masters courses. Good solutions manual. All the datasets and analysis are in Stata. Listed on Amazon.com for \$166.
4) How to Lie with Statistics by Darrell Huff and Irving Geis (Paperback - Oct 17, 1993) Old but great book on how to think critically about statistics and how statistics is reported in the media. Has good examples on the difference between correlation and causality between two variables. Listed on Amazon.com for \$6.

For STATA:

1) A Gentle Introduction to Stata, Third Edition by Alan C. Acock. Covers all the procedures described in the Stata Training Tutorial and most the material covered in the Statistics part of MGT 403: test of means, proportions, multiple regression, etc. Does a good job of bridging the gap between Stata and Statistics. Listed on Amazon.com for \$70.
2) Data Analysis Using Stata, Second Edition by Ulrich Kohler and Frauke Kreuter. It covers more advanced data analysis techniques and how to program in Stata. Listed on Amazon.com for $\$ 50$.

Software: The probability part of the course will use Microsoft Excel. The statistics part of the course will use STATA.

## Course Description and Objectives

Course Description: Probability and statistics are fundamental to management education. This course introduces you to these subjects in two parts. The first seven sessions (taught by Nils Rudi and Ed Kaplan) introduce probability modeling with Excel as the only software. The second eight sessions (taught by Katja Seim and Jonathan Feinstein) cover hypothesis testing \& confidence intervals ( 3 sessions) and regression ( 5 sessions), with a mixture of lectures/concepts and hands-on examples with STATA. Assignments, readings, in-class handouts, and lecture notes will be posted on the course website. There is no textbook for this course; suggested references are listed below. Applications of the methods taught in this course will surface in your core courses and electives, and will prove useful for decision-making applications in financial analysis, marketing, economics, operations and human resource management, policy modeling, strategy, and other areas.
Course Objectives: The course introduces you to probability and statistics in sufficient depth for you to apply these tools throughout your MBA career and beyond.

## Course Requirements

There will be regular homework assignments (posted on our CANVAS website with the due dates shown below).
Your course grade will be a 50/50 weighting of your Probability Grade and your Statistics Grade.
For each Probability homework, only 1 or 2 randomly sampled problems will be graded (although solutions for all problems will be posted). Late homework
submissions will not be accepted, and a grade of ZERO will be recorded for late/missed homework.
Your Probability Grade will be determined in the following manner:
GRADE1 $=20 \%$ (Homework) + 80\% (Exam)
GRADE2 $=100 \%$ (Exam)
PROBABILITY GRADE = maximum \{GRADE1, GRADE2\}
Note that submitting homework is not required. However, submitting homework can only raise your grade beyond one based solely on the exam. In addition, it is empirically true that those who submit regular homework assignments do better on the exams. Homework is important!

Your Statistics Grade is determined as follows:
The three homework scores are added and the total score counts $25 \%$
EXAM counts 75\%

Your FINAL COURSE GRADE $=50 \%($ PROBABILITY GRADE) $+50 \%$ (STATISTICS GRADE).

Please see the Yale SOM Grading Policy

## Descriptions of Assignments/Projects/Problem sets

## Exams

There will be a final probability exam on Thursday, September $19^{\text {th }}$ 6:00 pm - 8:30 pm and a statistics exam on Monday, October 14 ${ }^{\text {th }}, 2: 00 \mathrm{pm}-5: 30 \mathrm{pm}$.

## Due Dates for Homework Assignments

All probability problem sets will be collected in a clearly marked cohort boxes located AASL (Room 2540).

| Assignment | Due Date |
| :--- | :--- |
| Probability Problem Set 1 | Tuesday, Sept. 3, 4:30 pm |
| Probability Problem Set 2 | Thursday, Sept. 12, 4:30 pm |
| Probability Problem Set 3 | Tuesday, Sept. 17, 4:30 pm |
| Statistics Problem Set 1 | Monday, Sept. 30, 4:30 pm |
| Statistics Problem Set 2 | Monday, Oct. 7, 4:30 pm |
| Statistics Problem Set 3 | Thursday, Oct. 10, 4:30pm |

## Yale School of Management Policies

Please see the Yale School of Management Bulletin for Rights and Responsibilities of students and for information on requesting course recording.

## Laptop and Device policy

Usage is not allowed without the express permission of the instructor

## Detailed Outline of Class Sessions

| Date | Topic | Instructor |
| :---: | :--- | :--- |
| Mon. <br> Aug 26 | Probability Experiments | Ed Kaplan |
| Tue. Aug <br> 27 | Probability Experiments | Nils Rudi |
| Wed. <br> Aug 28 | Probability Modeling | Ed Kaplan |
| Thur. <br> Aug 29 | Probability Modeling | Nils Rudi |
| Fri. <br> Aug 30 | Random Variables | Ed Kaplan |
| Tue. <br> Sept 3 | Random Variables | Nils Rudi |
| Wed. <br> Sept 4 | Binomial Distribution | Ed Kaplan |
| Thur. <br> Sept 5 | Binomial Distribution | Nils Rudi |
| Mon. <br> Sept 9 | Normal Distribution | Ed Kaplan |
| Tue. <br> Sept 10 | Normal Distribution | Nils Rudi |
| Wed. <br> Sept 11 | Sums of Random Variables and <br> Covariance | Ed Kaplan |
| Thur. <br> Sept 12 | Sums of Random Variables and <br> Covariance | Nils Rudi |
| Mon <br> Sept 16 | Central Limit Theorem and <br> Sampling Distributions | Ed Kaplan |
| Tue Sept <br> 17 | Central Limit Theorem and <br> Sampling Distributions | Nils Rudi |
| Wed | Confidence intervals, <br>  <br> Estimation: I | Jonathan Feinstein |


| Thur Sept 19 | Confidence intervals, Hypothesis Testing \& Estimation: I | Katja Seim |
| :---: | :---: | :---: |
| Thur. Sept 19 | In-class probability exam (6:008:30 pm) | Ed Kaplan/Nils Rudi |
| Mon Sept 23 | Confidence intervals, Hypothesis Testing \& Estimation: II | Jonathan Feinstein |
| Tue Sept 24 | Confidence intervals, Hypothesis Testing \& Estimation: II | Katja Seim |
| Wed Sept 25 | Confidence intervals, Hypothesis Testing \& Estimation: III | Jonathan Feinstein |
| Thur Sept 26 | Confidence intervals, Hypothesis Testing \& Estimation: III | Katja Seim |
| $\begin{aligned} & \text { Fri Sept } \\ & 27 \end{aligned}$ | Introduction to Regression: I | Jonathan Feinstein |
| Fri Sept 27 | Introduction to Regression: I | Katja Seim |
| Mon <br> Sept 30 | Introduction to Regression: II | Jonathan Feinstein |
| Tue Oct 1 | Introduction to Regression: II | Katja Seim |
| $\begin{gathered} \text { Wed Oct } \\ 2 \end{gathered}$ | Multivariate Regression | Jonathan Feinstein |
| $\begin{array}{\|c} \text { Thur Oct } \\ 3 \end{array}$ | Multivariate Regression | Katja Seim |
| $\begin{array}{\|c} \text { Mon Oct } \\ 7 \end{array}$ | Multivariate Regression, including Dummy Variables | Jonathan Feinstein |
| $\begin{array}{\|c\|} \hline \text { Tue Oct. } \\ 8 \end{array}$ | Multivariate Regression, including Dummy Variables | Katja Seim |
| $\begin{array}{\|c} \text { Wed Oct } \\ 9 \end{array}$ | Issues in Regression: Causality versus Correlation | Jonathan Feinstein |


| Thur Oct <br> 10 | Issues in Regression: Causality <br> versus Correlation | Katja Seim |
| :---: | :--- | :--- |
| Mon | In-class Statistics Exam <br> Oct 14 | Katja Seim/Jonathan <br> $\mathbf{2 : 0 0} \mathbf{~ p m ~} \mathbf{- 5 : 3 0} \mathbf{~ p m}$ |
| Feinstein |  |  |

The instructor reserves the right to modify or change the course syllabus as needed during the course.

